



BRADLEY HERRING

 404.563.9947

 bwherring3@gmail.com

 artbybradley.com

 Atlanta, GA

CREATIVE SKILLS

- Advertising
- Composition
- Illustration
- Layout
- Print Production
- T-shirt Design
- Typography

PERSONALITY

- Motivated
- Punctual
- Calm
- Organized

HI! My interest is in designing materials. I like to create smart, engaging designs and have an enthusiastic approach to finding the best design solution. I am passionate about my work and feel comfortable in a dynamic and constantly changing environment.

OBJECTIVE

Seeking a digital design position using Adobe Suite of tools in the Atlanta area.

SUMMARY

Proficient in a wide variety of digital skills and designing materials. Excellent customer service experience and managing sales distributions.

EXPERIENCE

Digits in Motion, Atlanta, GA

Social Media Manager, August 2017 - present

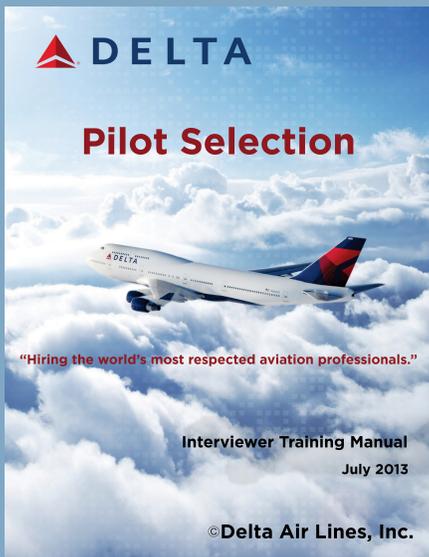
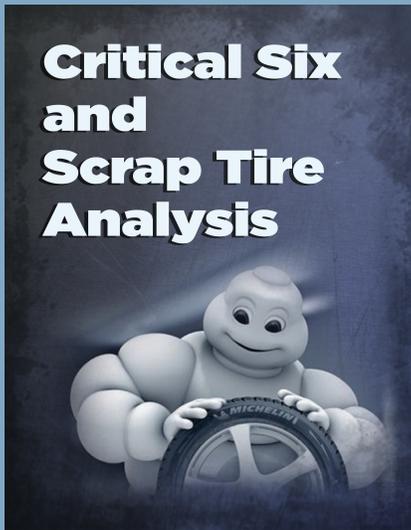
Design graphics for restaurant menus, events flyers and banners as well as social media for various clients. Manage social media accounts and schedule marketing posts for Facebook, Instagram, Google Plus and other social media accounts for company clients. Conduct monthly meetings with design and marketing team to constantly improve deliveries to customers and interaction on social platforms.

Protech Printing and Graphics, Kennesaw, GA

Graphic Designer, October 2019 - present

Design graphics for manuals, events flyers, and packaging for various materials using Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. Managed extensive database of files for Cheeseburger Bobby's, Reliable Heating and Air, various movie and television production companies, Delta Airlines, as well as other clients. Organized meetings with clients to stay up to date on information regarding employee standards and safety as well as brand recognition. Also work with large format printing and assembly such as posters and banners.

WORK SAMPLES



EXPERIENCE (continued)

Freelance Artist, Atlanta, GA

Artist, September 2011 - present

Designed several logos, handbook covers, magazine adverts, flyers, and clothing based on client needs.

EDUCATION

The Art Institute of Atlanta, Atlanta, GA

Bachelor of Fine Arts in Media Arts & Design May 2011

Concept design, layout design, typography, fundamentals of web design, image manipulation, digital color theory, corporate identity, package design, information design

DESIGN SKILLS

Photoshop ●●●●●
11 years experience

Illustrator ●●●●●
11 years experience

InDesign ●●●●●
7 years experience

HTML ●●●●●
1 year experience

CSS ●●●●●
1 year experience

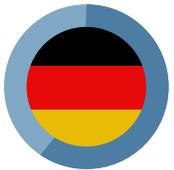
PROFICIENT WITH



LANGUAGES



English - 95%



German - 60%

SOCIAL MEDIA



@BeePuff



Bee.Puff



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HOBBIES

